

# Joseph Cerminara

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www.josephcerminara.com

## Summary

- Works effectively in teams as well as independently
- Sets high goals and expectations
- Communicates clearly with others
- Breaks out of the box if the box doesn't work
- Works well under pressure
- Possesses a photographic memory; detail-oriented

## Software/Technical Experience

Quark, Photoshop, Illustrator, InDesign, PowerPoint, Flash,  
Dreamweaver, Word, Excel  
Proficient with both Mac & PC

## Education

The New England Institute of Art, Brookline, MA August 2005  
Bachelor of Science, Graphic Design (3.9 GPA)

## Experience

- Production Assistant: Mc|K Advertising, Boston, MA March 08  
Responsible for the creation of various language panels,  
pieces that required careful mount and trim work
- Graphic Designer: BlackSheep Marketing, Boston, MA Sept. 07-Oct. 07  
Involved in the concept development and design  
of Fidelity Investments Holiday Card as well as  
in the completion of overflow work for the firm
- Production Assistant: Houghton Mifflin, Boston, MA Aug. 07-Sept. 07  
Assisted Trade & Reference Division in the production  
of Peterson Field Guide that included image correction  
and preparation of the plates for the book compositor
- Marketing/Design Intern: Houghton Mifflin, Boston, MA Oct. 06-May 07  
Designed numerous marketing and promotional pieces,  
and in addition provided support for members of the  
College Division's Marketing Communications Team

## Awards/Achievements

- Artwork exhibited at city hall for Features of Malden Art Contest
- Logo design chosen to represent Massachusetts and Rhode Island  
Antiquarian Booksellers Organization (M.A.R.I.A.B.)
- Menu design exhibited at Brookline restaurant and The Art Store
- Illustration and Student Film Festival poster exhibited in college gallery
- Malden Access Television Special: September 11, Student Voices  
Co-hosted, co-produced, and collaborated in the production  
of the television show, responsible for the generation of on-air graphics

## Activities

Cornerstone Creative Concepts Association March 05-July 05  
Graphic Design Club, The New England Institute of Art Sept. 02-Aug. 05

