

Joseph Cerminara

joe@josephcerminara.com
781.367.4726
95 Boylston St., Apt.2
Malden, MA 02148

www.josephcerminara.com

Summary

- Works effectively in teams as well as independently
- Sets high goals and expectations
- Communicates clearly with others
- Breaks out of the box if the box doesn't work
- Works well under pressure
- Possesses a photographic memory; Detail oriented

Software/Technical Experience

Quark, Photoshop, Illustrator, InDesign, PowerPoint, Flash,
Dreamweaver, Word, Excel
Proficient with both Mac & PC

Education

The New England Institute of Art, Brookline, MA August 2005
Bachelor of Science, Graphic Design (3.9 GPA)

Experience

- Production Assistant: Mc|K Advertising, Boston, MA March 08
Responsible for the creation of various language panels,
pieces that required careful mount and trim work
- Graphic Designer: BlackSheep Marketing, Boston, MA Sept. 07-Oct. 07
Involved in the concept development and design
of Fidelity Investments Holiday Card as well as
in the completion of overflow work for the firm
- Production Assistant: Houghton Mifflin, Boston, MA Aug. 07-Sept. 07
Assisted Trade & Reference Division in the production
of Peterson Field Guide that included image correction
and preparation of the plates for the book compositor
- Marketing/Design Intern: Houghton Mifflin, Boston, MA Oct. 06-May 07
Designed numerous marketing and promotional pieces,
and in addition provided support for members of the
College Division's Marketing Communications Team

Awards/Achievements

- Awarded Highest Honors in Graphic Design
- Logo design chosen to represent Massachusetts and Rhode Island
Antiquarian Booksellers Organization (M.A.R.I.A.B.)
- Menu design exhibited at Lucy's Restaurant and The Art Store
- Illustration and Student Film Festival poster exhibited in college gallery
- Malden Access Television Special: September 11, Student Voices
Co-hosted, co-produced, and collaborated in the production
of the television show, responsible for the generation of on-air graphics

Activities

Cornerstone Creative Concepts Association March 05-July 05
Graphic Design Club, The New England Institute of Art Sept. 02-Aug. 05

